



1 Meeting Logistics

Item	PA WIC State Advisory Board
Date	November 12, 2024
Time	1:00pm-2:00pm
Location	Willow Oaks Conference Room on 7 th Street Teams Link: https://bit.ly/4d4mFUF Meeting ID: 286 977 787 918 Passcode: VytRus
Purpose/Focus	Ensure the program meets the needs of Pennsylvania's most vulnerable populations by providing guidance, advocacy, and recommendations to improve operations, outreach, and services, while fostering collaboration and advocating for resources to strengthen maternal and child health across the state.
Notetaker	Stenographer

2 Agenda

ID		Description	Owner	Time
	Welcome	Call Meeting to Order	Dr. Debra Bogen, Secretary of Health (SOH)	1 min.
1	Roll Call/Quorum	Roll Call Quorum Determination	Dr. Debra Bogen, DOH Legal	3 min.
2	PA WIC SA Staffing Updates	Vacancies: <ul style="list-style-type: none"> • Outreach Coordinator • Dietetic Internship Director • Clerical Assistant 3 • FMS 2 (11/18) 	Sally Zubairu-Cofield	2 min.
3	PA WIC Funding	Continuing Resolution	Sally Zubairu-Cofield	2 min.
4	PA WIC Medical Liaison Grant	Medical Liaison Grant 2021-2022 <ul style="list-style-type: none"> • What was it? • Successes and opportunities to discuss and learn from 	Robyn Gordon Mary Ann Toney Lisa Sanchez	20 min.
5	Vice Chair Secretary	1. Operations of the WIC Program <ul style="list-style-type: none"> • Goal: increase enrollment • Goal: increase utilization of the program 2. Outreach Initiatives <ul style="list-style-type: none"> • Goal: increase enrollment • Goal: increase participation 3. Discuss possible subcommittees	Britney Zwergel Charlotte Dorsey	20 min.
6	Public Participation	Opportunity for Public Participation <ul style="list-style-type: none"> • Sharing/round robin • Q & A 	Public Sally Zubairu-Cofield	10 min.
	Closing	Adjournment	Sally Zubairu-Cofield	2 min.
Upcoming Meeting Dates				
<ul style="list-style-type: none"> • December 10, 2024, 11:00am-12:00pm • January 14, 2025, 1:00-2:00pm • April 22, 2025, 1:00-2:00pm 		<ul style="list-style-type: none"> • July 22, 2025, 1:00-2:00pm • October 28, 2025, 1:00-2:00pm 		